

*Look better,
feel better.*

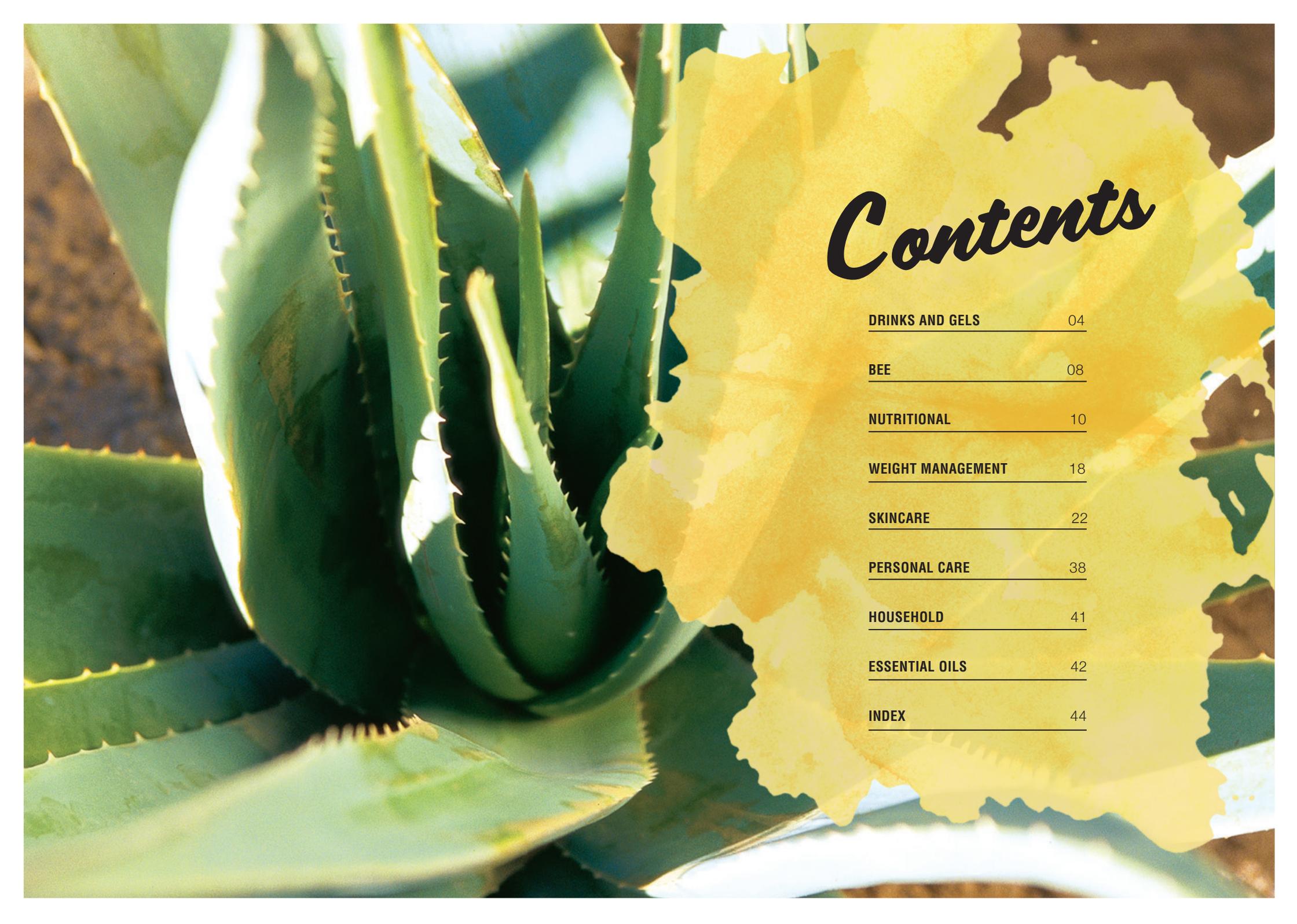
2019/20 Product Brochure



The
Aloe Vera
Company



FOREVER

The background of the page features a close-up photograph of several thick, green aloe vera leaves with serrated edges. On the right side, there is a large, irregular splash of yellow watercolor paint that partially overlaps the aloe vera leaves and the table of contents.

Contents

DRINKS AND GELS 04

BEE 08

NUTRITIONAL 10

WEIGHT MANAGEMENT 18

SKINCARE 22

PERSONAL CARE 38

HOUSEHOLD 41

ESSENTIAL OILS 42

INDEX 44

The Aloe Vera Company

Look better, feel better.

If there's one thing Forever knows, it's aloe vera. In fact, we consider ourselves to be the aloe experts.

We are proud to be the largest grower and manufacturer of aloe vera and aloe vera products in the world. Because we love aloe, we treat the 50 million plants in our plantations a bit differently.

Unlike our competitors who use bulky equipment, our aloe is nurtured, harvested and filleted by hand to delicately extract the potent inner leaf gel within hours and provide you with the purest, freshest aloe vera gel just as nature intended.

Our aloe vera products were the first to receive the International Aloe Science Council's seal of approval for content and purity.

These are just a few of the reasons that we are **The Aloe Vera Company!**

POWERFUL INGREDIENTS

We have dedicated ourselves to seek out nature's best sources for health and beauty and share them with the world. At Forever, we combine pure aloe vera with natural and scientifically advanced ingredients specially selected to complement and enhance the benefits of aloe.

The versatility of aloe vera means it can be combined with different ingredients and used many ways to help you and your family look better and feel better.

FROM PLANT TO PRODUCT TO YOU

From the moment our aloe is planted in the ground until it reaches your hands, we control the process. This **plant to product to you** philosophy ensures that we can control how our aloe is grown and harvested, manufactured and packaged, to ensure you receive the highest quality at the best available cost.

The passion we have for aloe and our products can be seen throughout our facilities where we continually invest in the latest technologies and equipment to ensure we stay on the cutting edge of manufacturing, quality testing, packaging and distribution.

HONEST PRACTICES

Doing things the right way is the cornerstone of who Forever is and has been for the last 40 years. We hold ourselves to a higher standard. Not because it's cool or trendy or someone told us we had to do it that way, but because we believe it's the right thing to do. Forever does not test its products on animals and many of our products feature the Kosher and Halal seals of approval.

We're so confident that everyone will love our products that we offer our customers a sixty-day money-back guarantee if they are not completely satisfied.

Millions of people in over 160 countries around the world have experienced the amazing benefits of aloe vera. What are you waiting for?

For more information, please visit foreverliving.com



The power of aloe



FOREVER TRIPACK

Stock up on your favourite purifying gel with Forever's new convenient tripack. Each delicious flavour is made with precious hand harvested inner leaf aloe vera from our own plantations. Choose a pack containing three of the same flavour or select the **Forever Aloe Mixed Gel Tripack** to try all three.

FOREVER TRIPACK OPTIONS:

FOREVER ALOE VERA GEL TRIPACK

7153 | £66.82 3 x Forever Aloe Vera Gel

FOREVER ALOE BERRY NECTAR TRIPACK

7343 | £66.82 3 x Forever Aloe Berry Nectar

FOREVER ALOE PEACHES TRIPACK

7773 | £66.82 3 x Forever Aloe Peaches

FOREVER ALOE MIXED GEL TRIPACK

7333 | £66.82 1 x Forever Aloe Vera Gel
1 x Forever Aloe Berry Nectar
1 x Forever Aloe Peaches

Drink in the benefits.

Our variety of aloe vera gel flavours support your health from the inside out.



FOREVER FAVOURITE

FOREVER ALOE VERA GEL

Our aloe vera is cultivated on fertile soils in a climate that enjoys over 2,000 hours of sunshine a year, and it's even been certified by the International Aloe Science Council for its purity. This new drinking gel is as close to the real thing as you can get, boasting 99.7% inner leaf aloe gel, lovingly extracted by hand so that you can experience the true power of nature. Aloe is great for skin, the immune system and it's an ideal digestive aid, and now this purifying gel also contains vitamin C. Vitamin C contributes to the normal function of the immune system and to a normal energy-yielding metabolism.

715 | £22.27 1 litre



FOREVER ALOE BERRY NECTAR

Enjoy pure aloe infused with delicious cranberry and apple. Aloe is great for skin, the immune system and it's an ideal digestive aid, while added fruit gives this drink a sweet and tangy flavour. Added antioxidant vitamin C also contributes to the protection of cells from oxidative stress. These amazing ingredients, plus 90.7% pure inner leaf aloe vera gel, makes **Forever Aloe Berry Nectar** a powerful choice.

734 | £22.27 1 litre



FOREVER ALOE PEACHES

Why wait for summer to enjoy the flavour of sun-ripened peaches? Now you can enjoy that peach taste any time with **Forever Aloe Peaches**, a smooth and fresh drink that's enhanced 84.3% pure aloe vera gel with natural peach purée and vitamin C. Like all our aloe gels, this refreshing and fruity alternative is a brilliant digestive aid that helps support immune function and skin health.

777 | £22.27 1 litre



New!

FOREVER ALOE VERA GEL - MINI

71612 | £89.09 12 x 330ml



SIX LAYERS OF PROTECTIVE MATERIAL



100% RECYCLABLE MATERIAL

Quench your thirst

FAB FOREVER ACTIVE BOOST

This great-tasting energy drink contains a proprietary blend of herbs and nutrients, including vitamin B6, B12 and caffeine. **FAB** is a quick and simple way to get an immediate burst of energy and its winning formula has been praised by athletes.

321 | £32.70

12 x 250ml

FAB X FOREVER ACTIVE BOOST

Naturally flavoured with delicious berry undertones, **FAB X** gives you the energy you need without the calories, carbs, or sugar. This zero-calorie energy drink contains vitamins and nutrients and is perfect for those who enjoy sport.

440 | £32.70

12 x 250ml



ADAPTOGENS SUPPORT
YOUR BODY AND
HELP FIND ITS IDEAL
BALANCE

FOREVER
FAVOURITE



FOREVER FREEDOM

Wake up and get your day moving with this refreshing orange-flavoured aloe gel. **Forever Freedom** contains all the benefits of our plain gel but with added glucosamine, chondroitin and MSM – popular with those who lead an active lifestyle.

196 | £30.43

1 litre



FOREVER POMESTEEN POWER

To ensure maximum flavour, we included not one, but seven fruits in this luscious berry beverage. Thanks to the wide-ranging berry blend, **Forever Pomesteen Power** boasts the antioxidant vitamin C which contributes to the protection of cells from oxidative stress. A great-tasting exotic drink with added pomegranate and mangosteen, blended with a tasty mix of raspberry, blackberry, blueberry and grapeseed extract.

262 | £23.15

473ml



ALOE BLOSSOM HERBAL TEA

Promote inner-calm and wellbeing with this all-natural brew of leaves, herbs and spices. This caffeine-free tea features a robust combination of cinnamon, cloves, ginger, cardamom and allspice without any calories. Refreshing, soothing and naturally low in calories, **Aloe Blossom Herbal Tea** is delicious served warm or with ice as a refreshing alternative.

200 | £13.01

25 individually foil-wrapped bags

Pure gold

FOREVER BEE HONEY

Not all honey is made equal and **Forever Bee Honey** remains one of our most popular products thanks to a pure taste that captures nutrition direct from the hive. This all-natural, delicious sweetener is naturally nutritious and perfect for replacing processed sugar in your diet. Thanks to its easy-pour bottle, this honey leaves no sticky mess and can easily be poured into porridge, stirred into **Aloe Blossom Herbal Tea** or used in cooking. Consider it a gift from our bees to you!

207 | £15.63

500g



ONE TABLESPOON OF HONEY IS ABOUT 70 CALORIES AND HAS NO FAT OR PRESERVATIVES



FOREVER BEE PROPOLIS

Propolis is the protective substance gathered and used by bees to disinfect and protect their hives from pathogens. We have been producing propolis supplements for decades and we're one of the oldest manufacturers on the market, proud to offer superior quality and purity you can trust.

27 | £28.10

60 tablets

FOREVER FAVOURITE



FOREVER BEE POLLEN

Bee pollen, dubbed a 'miracle food', is a nutritionally-rich substance that provides bees with everything they need to survive. Forever sources its pollen using a patented pollen trap which collects pollen without destroying the colony. This pollen has then been combined with honey and royal jelly to create **Forever Bee Pollen**, a fresh and potent supplement.

26 | £13.46

100 tablets



FOREVER ROYAL JELLY

Forever Royal Jelly is made for royalty! Natural royal jelly is an extremely nutritious and biochemically complex honey bee secretion. It's a rich, milky substance which consists of proteins, simple sugars, fatty acids and trace elements vitamin B5 and B6. The exclusive food of the queen bee, royal jelly is thought to be responsible for her longevity – she lives over fifty times longer than regular worker bees!

36 | £29.10

60 tablets



FOREVER DAILY

This powerful daily multivitamin delivers 100% of the recommended daily allowance (RDA) of essential vitamins and bio-available minerals and nutrients. **Forever Daily** combines perfectly balanced aloe-coated nutrients including vitamins A, C, D and B12, iron, calcium and zinc. Take with the **Forever Aloe Vera Gel** for best results.

439 | £19.60

60 tablets



NATURE-MIN

This unique blend of seabed minerals is high in calcium, phosphorus, magnesium, iron, manganese and zinc. Zinc is an impressive mineral that, among other things, contributes to the maintenance of normal hair, bones, nails and skin.

37 | £16.02

180 tablets



FOREVER CALCIUM

Calcium is an essential mineral needed for the maintenance of normal teeth and bones and it also contributes to normal energy-yielding metabolism and muscle function. **Forever Calcium** contains a high source of the mineral but it's also high in vitamin D and magnesium.

206 | £20.96

90 tablets



FOREVER FIBER

Fibre is a vital part of any healthy balanced diet and **Forever Fiber** makes it easy for you to add additional fibre to your daily intake. The convenient sachets contain a mild tasting, quick-dissolving powder, which can effortlessly add 5g of fibre – the equivalent of almost two slices of whole wheat toast – to any beverage.

464 | £18.27

30 sachets



FOREVER FAVOURITE

FOREVER ARCTIC SEA

The human body cannot naturally make the omega-3 fatty acids which are commonly found in fish. **Forever Arctic Sea's** blend of natural fish, calamari and oleic olive oil contains the perfect balance of essential fatty acids EPA – which contributes to the normal function of the heart – and DHA – which contributes to the maintenance of normal brain function.

376 | £29.11

120 softgels



DHA IS NATURALLY FOUND THROUGHOUT THE BODY AND CONTRIBUTES TO THE MAINTENANCE OF NORMAL BRAIN FUNCTION, VISION AND BLOOD TRIGLYCERIDE LEVELS



THE MICROBIOME IS AN INTERNAL ECOSYSTEM WHICH CAN BE SUPPORTED WITH BENEFICIAL BACTERIA



Nourish

FOREVER ACTIVE PRO-B

Forever Active Pro-B blends six strains of friendly bacteria, selected and engineered for their ability to reach the intended destination of the large intestine. **Forever Active Pro-B** is the perfect high-quality friendly bacteria supplement to complement your gut flora and assist with your diet and lifestyle goals. Each strain goes through thorough testing and has been selected for its ability to bypass stomach acid for optimal delivery into the intestines.

610 | £35.71

30 capsules



Lean and green

FOREVER SUPERGREENS

Forever Supergreens contains over twenty fruits and vegetables with vitamins C, E and magnesium* to help keep your body fully powered for optimal performance.

621 | £37.40

30 sachets



* Vitamin C contributes to the normal function of the immune system. Vitamin E contributes to the protection of cells from oxidative stress. Magnesium contributes to normal energy-yielding metabolism, reduction of tiredness and fatigue, electrolyte balance and psychological function.



ARGi+ ENHANCED FORMULA L-ARGININE & VITAMIN COMPLEX

This delicious and nutritious berry-flavoured sports drink contains five grams of L-arginine per serving plus vitamins, including vitamin C – which contributes to the reduction of tiredness and fatigue – and vitamin D – which contributes to the maintenance of normal muscle function.

473 | £53.88

30 sachets



A-BETA-CARE

A-Beta-CarE contains vitamin A, which helps maintain normal skin and vision; selenium, which helps maintain the normal function of the immune system; and vitamin E, which contributes to the protection of cells from oxidative stress.

54 | £26.18

100 softgels



VITOLIZE WOMEN'S VITALITY SUPPLEMENT

This blend of herbs, vitamins and minerals has been designed with a woman's needs in mind. It's high in iron, which contributes to the normal cognitive development of children, and it's also high in essential folic acid. As well as calcium, vitamin D and B12, **Vitolize** (for women) also contains vitamin B6, which contributes to the regulation of hormonal activity.

375 | £29.11

120 tablets



FOREVER MOVE

Forever Move combines two powerful and patented ingredients: natural eggshell membrane (NEM) and curcumin turmeric (Biocurc), a prized Asian root popular with people who lead active lives. These burnt-orange softgels are perfect for people who lead busy and active lifestyles, sport and fitness enthusiasts, maturing adults and those who work strenuous jobs.

551 | £60.70

90 softgels



VITOLIZE MEN'S VITALITY SUPPLEMENT

Formulated with botanicals like saw palmetto, pygeum and pumpkin seed, this supplement provides everything a man needs. **Vitolize** (for men) contains a high-quality blend of herbs, vitamins and minerals including zinc, which contributes to normal fertility and reproduction.

374 | £27.50

60 softgels



FOREVER GARLIC-THYME

Garlic and thyme are powerful ingredients with properties that are said to promote good health; in fact, these herbs can be traced back thousands of years for their dietary uses. For full benefit, take one of these odourless softgels with each meal.

65 | £17.35

100 softgels



FOREVER IMMUBLEND

Life is busy enough and you don't have time to slow down so help support the body's defence system with **Forever Immublend**. This synergistic blend of nutrients and natural botanicals is high in vitamin C, D and zinc, all of which contribute to the normal function of the immune system.

355 | £18.19

60 tablets



FIELDS OF GREENS

It's never a good idea to neglect fresh, green foods, but if you do feel like you need a top up, Forever's **Fields of Greens** combines young barley grass, wheat grass and alfalfa with cayenne pepper and honey.

68 | £10.97

80 tablets



FOREVER KIDS CHEWABLE MULTIVITAMINS

These fun, delicious, chewable multi-vitamins provide children with the nutrients needed each day, including vitamin A, C, D and B12, iron and zinc. They contain no aspartame, no artificial colours or preservatives, and adults will love them too.

Ages 3-6: two tablets per day under adult supervision; ages 6 and up: four tablets per day. Not suitable for children under 3.

354 | £12.26

120 tablets



FOREVER GINKGO PLUS

For years, the ancient ginkgo biloba has been known to botanists as the oldest living tree species. The ginkgo leaf has been shown to naturally contain two types of chemicals, flavonoids and terpenoids, but **Forever Ginkgo Plus** has also been enhanced by reishi mushrooms, schisandra berries and fo-ti root.

73 | £27.67

60 tablets



ABSORBENT-C

Taking vitamin C daily has long been associated with good health, but the human body doesn't naturally store the vitamin meaning it must be consumed via food, drink and supplements. **Absorbent-C** is bonded with oat bran, a highly soluble fibre for gradual absorption, and it provides 100% of the UK's RDA of vitamin C.

48 | £18.67

100 tablets





FOREVER VISION

Forever Vision is a food supplement containing bilberry, lutein, zeaxanthin and other nutrients. It also contains vitamin A and zinc which contribute to the maintenance of normal vision. It doesn't take 20/20 vision to see this is an amazing supplement.

235 | £23.15

60 tablets



FOREVER LYCIUM PLUS

Used for centuries by the Chinese, the red berries of the lycium bush have earned a legendary reputation. **Forever Lycium Plus** utilises extracts of the lycium fruit and liquorice root.

72 | £30.13

100 tablets



FOREVER MULTI-MACA

Beneficial for both men and women, **Forever Multi-Maca** combines legendary Peruvian maca with Q-10, L-arginine and other powerful herbs.

215 | £23.15

60 tablets



FOREVER ACTIVE HA

Hyaluronic acid (HA) is a naturally occurring substance in connective tissue that works to cushion and fill spaces between the cells. Like many other substances in our bodies, hyaluronic acid depletes with age. **Forever Active HA** provides you with a unique form of low molecular weight HA plus ginger oil and turmeric roots.

264 | £26.44

60 softgels



FOREVER B12 PLUS

This time-release formula packs a punch of vitamin B12 and folic acid. These elements are beneficial to women wishing to conceive or who are in the first three months of pregnancy. B12 is also essential to include within vegetarian or vegan diets as it's normally obtained from animal sources.

188 | £13.54

60 tablets

FOREVER NUTRAQ10

As we get older, levels of coenzyme Q10 are thought to decline but thankfully Forever has the answer! **Forever Nutra Q10** provides 30mg of coenzyme Q10 and is high in vitamins E, C, B6, B12, folic acid and chromium. This versatile supplement is popular with people who live a busy or active lifestyle and contains magnesium, extracts of turmeric, Boswellia and olive leaf.

312 | £24.94

30 packets



Build your strength



C9

Look better and feel great in just nine days with this expertly-devised cleansing plan. Designed to kick-start the F.I.T. programme, cleanse your body and adjust your mindset, **C9** provides the perfect starting point for transforming your diet and fitness habits. Based around Forever's bestselling **Forever Aloe Vera Gel**, this nutritionally-balanced programme will allow you to see real results in just nine days.

C9 includes:

- + Forever drinking gel (2 x 1 litre)
- + Forever Lite Ultra (15 servings, vanilla or chocolate)
- + Forever Garcinia Plus (54 softgels)
- + Forever Fiber (9 packets)
- + Forever Therm (18 tablets)
- + Shaker
- + Tape measure
- + Booklet

475 | Vanilla / Forever Aloe Vera Gel

476 | Chocolate / Forever Aloe Vera Gel

625 | Vanilla / Forever Aloe Berry Nectar

626 | Chocolate / Forever Aloe Berry Nectar

629 | Vanilla / Forever Aloe Peaches

630 | Chocolate / Forever Aloe Peaches

£111.96



F15

Take the next step to looking and feeling better; it doesn't matter if you are just getting started, or if you're already an expert, **F15** has beginner, intermediate or advanced nutrition and exercise programmes to help you on your fitness and weight management journey. Each fifteen-day programme has been specially designed to provide you with the knowledge that you need to get inspired, help you make permanent changes toward a healthier lifestyle, and continue in your transformation.

F15 includes:

- + Forever Aloe Vera Gel or Forever Aloe Berry Nectar (2 x 1 litre)
- + Forever Lite Ultra (15 servings, chocolate or vanilla)
- + Forever Therm (30 tablets)
- + Forever Garcinia Plus (90 softgels)
- + Forever Fiber (15 packets)
- + Booklet

£122.45

Available in a variety of flavours and levels. Please speak to a Forever Business Owner for options or visit our online shop at foreverliving.com



VITAL⁵

Vital⁵ incorporates Forever's cornerstone product, **Forever Aloe Vera Gel**, with four synergistic supplements. This unique product combination will provide you with essential vitamins and nutrients; an ideal choice to integrate into your daily routine.

Vital⁵ includes:

- + Forever Aloe Vera Gel (2 x 1 litre)
- + Forever Daily (60 tablets)
- + Forever Active Pro-B (30 capsules)
- + Forever Arctic Sea (120 softgels)
- + Argi+ (30 sachets)

456 | £173.56

TAKE FITNESS TO THE NEXT LEVEL WITH OUR FOREVER F.I.T. APP



DOWNLOAD TODAY FROM THE APP STORE OR GOOGLE PLAY.

Get your best results

FOREVER FAVOURITE

FOREVER LITE ULTRA WITH AMINOTEIN

Shake up your diet and lifestyle with naturally flavoured, plant powered protein. **Forever Lite Ultra** contains vital vitamins and minerals and is available in two flavours. This versatile product can be used if you're watching your calorie intake, or as a filling protein shake if you're trying to gain weight.

470 | VANILLA | £20.31

375g

471 | CHOCOLATE | £20.31

390g



24G OF PROTEIN PER SERVING



100% DAILY VALUE OF 18 VITAMINS AND MINERALS



FOREVER GARCINIA PLUS

Garcinia Cambogia is a tree, native to Southeast Asia, which produces fruit prized for its culinary and beneficial purposes. As well as the fruit's extract, **Forever Garcinia Plus** contains chromium which contributes to normal macronutrient metabolism and the maintenance of normal blood glucose levels.

71 | £30.13

70 softgels



FOREVER LEAN

These well-balanced capsules are high in chromium which contributes to both a normal macronutrient metabolism and to the maintenance of normal blood glucose levels.

289 | £35.70

120 capsules



FOREVER THERM

This carefully created formula contains a special combination of vitamins, including B6 and B12, which contribute to the reduction of tiredness and fatigue. Vitamin C will also contribute to a normal energy-yielding metabolism.

463 | £33.85

60 tablets

FOREVER FAST BREAK

A tasty bar with less sugar and even more fibre! With improved flavour, this delicious chocolate covered peanut butter bar will make you think you've died and gone to weight management heaven. Chockfull with 11g of protein, these filling bars are a great snack when you need that extra energy.

520 | £4.38

1 bar



Age Beautifully

INFINITE BY FOREVER HYDRATING CLEANSER

Hydrating Cleanser is full of potent, naturally derived ingredients like apple extract, apple amino acid and cocoa fatty acids that increase skin hydration and gently wash away dirt and oil without drying. This mild, milky cleanser will leave skin feeling hydrated, soft and clean to lay a strong foundation for the rest of your anti-ageing routine.

554 | £25.50 118ml

INFINITE BY FOREVER FIRMING COMPLEX

Focus on nutrient skincare with **Firming Complex**, Forever's first exclusive beauty supplement. This supplement is an inner conditioning complex that helps target the appearance of premature ageing and it's been specially formulated to assist beauty from within. We've combined vitamin C to help with healthy collagen formation in the skin, biotin to maintain healthy hair and skin and we've even added extra marine collagen. Collagen is an amino acid packed protein which occurs naturally in the body to give structure and tone to connective tissues.

556 | £50.26 60 tablets

INFINITE BY FOREVER FIRMING SERUM

Firming Serum targets the signs of ageing with a clinically proven three-amino acid peptide that complements the natural process of skin to increase firmness and to reduce the appearance of fine lines and wrinkles. Paired with powerful natural ingredients and our patented aloe, **Firming Serum** is a rich moisturiser that makes skin feel smooth and firm, and your complexion appear visibly younger.

555 | £50.51 30ml

INFINITE BY FOREVER RESTORING CRÈME

With over fifteen skin conditioning ingredients, **Restoring Crème** absorbs fast to leave skin feeling moisturised and smooth. This impressive cream combines skin science and aloe with powerful botanicals including acai and pomegranate, and vitamin B3 helps even out skin tone and texture. Use daily to reinforce the skin's natural barrier, replenish parched skin and further reduce the appearance of ageing.

558 | £56.33 48.2g



INFINITE BY FOREVER ADVANCED SKINCARE SYSTEM

You might think you know aloe, but you've never seen it perform like this!

Infinite by Forever targets ageing from the inside out and the outside in with revolutionary formulas. The topical products are designed to hydrate skin and reduce the appearance of fine lines and wrinkles, while **Firming Complex** supplements inner skin beauty support with vitamin C to contribute to normal skin collagen formation for the normal function of skin. These four products target the appearance of skin ageing with formulas that work together for a complete daily routine.

553 | £169.96



The topical products in Infinite by Forever are 'fragrance free' since no artificial fragrance has been added to the formulas. Instead the aromas derive from natural botanicals and essential oils.

Skincare trial

Infinite
by Forever

We decided to put **Infinite by Forever's** anti-ageing properties to the test, so during March, a cohort of Forever customers were invited to trial the **Hydrating Cleanser, Firming Serum, Restoring Crème** and **Firming Complex** for a period of thirty days*.

The participants ranged in age from thirty-one to seventy-one and were asked to complete a seven-day wash out period where they used only Forever's **Aloe Avocado Face & Body Soap** and no other skincare products.

We also asked that they keep makeup to a minimum and preferably foundation-free. They then used the full **Infinite Advanced Skincare System** for thirty days.

We photographed each participant before and after the trial and they were asked to complete evaluations of their experience including self-reporting perceived skin concerns and experienced improvement.

The results

82% said they saw a marked improvement in their skin's smoothness

64% said their skin was firmer

77% reported an increase in skin brightness

More than half said they had seen improvements in the appearance of dark spots and uneven skin tone



Balance your skin

SONYA REFRESHING GEL CLEANSER

Move over traditional cleansers! **Sonya Refreshing Gel Cleanser** features our aloe gel, plus moisturising agents like cold-pressed baobab oil to leave skin feeling soothed and moisturised. Rich antioxidants like apple amino acids and hydroxyacetophenone support combination skin, while natural cleanser acacia concinna fruit extract helps remove dead cell build up, dirt and makeup for a thorough and gentle clean.

605 | £22.84

118ml

SONYA ILLUMINATING GEL

Restore skin's natural brilliance and give your skin a natural glow with **Sonya Illuminating Gel**. Encapsulated peptides in our quick absorbing gel help even skin's overall appearance, and a combination of five Asian botanicals, including liquorice root, even and brighten the appearance of overall skin tone to leave you with a soft, smooth complexion and a healthy glow.

606 | £21.61

28.3g

The individual products in Sonya Daily Skincare are 'fragrance free' since no artificial fragrance has been added to the formulas. Instead the aromas derive from natural botanicals and fruit extracts.

Sonya Daily Skincare



SONYA DAILY SKINCARE

Made specifically for combination skin which can fluctuate and vary greatly, **Sonya Daily Skincare** features a high concentration of aloe and other moisturising botanicals. Nature meets science with a revolutionary gel-based technology that helps to deliver the benefits of aloe where your skin needs it most, plus its light texture leaves you feeling refreshed and rejuvenated. **Sonya Daily Skincare** includes four powerful products: **Sonya Refreshing Gel Cleanser**, **Sonya Illuminating Gel**, **Sonya Refining Gel Mask** and **Sonya Soothing Gel Moisturizer**.

609 | £82.81

SONYA REFINING GEL MASK

Sonya Refining Gel Mask supports balance by controlling oil and brightening the appearance of skin. With a bounty of botanicals, fruit extracts and moisturisers, you'll wake up to skin that looks brighter, younger and more balanced.

607 | £22.84

59ml

SONYA SOOTHING GEL MOISTURIZER

Filled with lush botanicals and powerful ingredients, **Sonya Soothing Gel Moisturizer** breaks down into a hydra-infused carrier leaving a moist and dewy complexion. With over ten natural plant extracts and oils, plus beta-glucan extracted from mushrooms, hydrolysed collagen and apple fruit extract, this formula gives combination skin the powerful soothing and moisturising properties it craves.

608 | £25.01

59ml



Skincare trial

Sonya
Daily Skincare

We have been so impressed by Forever's **Sonya Daily Skincare** kit that we decided to put it to the test! Starting in October, a contingent of Forever customers were invited to trial the **Sonya Refreshing Gel Cleanser**, **Sonya Illuminating Gel**, **Sonya Refining Gel Mask** and **Sonya Soothing Gel Moisturizer** for a period of four weeks*.

The participants ranged in age from 20 to 64, none of them had previously used the products, and they were asked to use all four items exclusively for four weeks instead of their usual routine. We photographed each participant before and after the trial and they were asked to complete evaluations of their experience, including self-reporting any perceived skin concerns and experienced improvement.



The results

88% of people reported an improvement in skin brightness

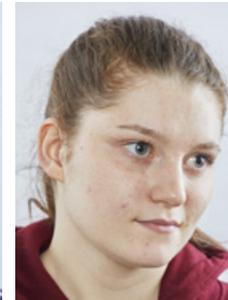
100% of people saw a marked improvement in skin smoothness

90% of people with shine and/or oily patches saw an improvement

80% of people with spots and/or blackheads saw an improvement

Before

After

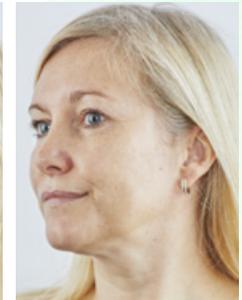


A closer look



Before

After



A closer look



Customise your routine



ALOE BIO-CELLULOSE MASK

Aloe Bio-Cellulose Mask moisturises deeper than traditional masks by fusing aloe and seagrass between bio-cellulose fibres. This environmentally-friendly mask perfectly fits the contours of your face to ensure every botanical penetrates fine lines and wrinkles. It's also been enriched by a moisturising serum that rejuvenates dull skin by combatting the signs of ageing and reducing the appearance of redness.

616 | £51.00

5 x 25g individual masks



Each of these targeted products has been designed with a common skin concern in mind. Add these products to your skincare routine to make it uniquely yours.



ALOE ACTIVATOR

Aloe Activator is a unique moisturiser in liquid form featuring over 98% aloe vera gel. This simple formula uses the power of aloe to leave skin feeling refreshed and soothed from the moment it touches your face. The high concentration of aloe in this unique formula makes **Aloe Activator** an ideal addition to any skincare routine.

612 | £15.55 130ml



AWAKENING EYE CREAM

For striking, bright and beautiful eyes that sparkle all day long, try **Awakening Eye Cream**. Thanks to peptide technology, collagen and other powerful ingredients, this advanced eye cream smooths and firms delicate under-eye skin to help reduce the appearance of wrinkles, dark circles and puffiness.

561 | £17.72 21g



PROTECTING DAY LOTION SPF 20 SUNSCREEN

Surround your skin in a veil of moisture with our **Protecting Day Lotion**. This silky cream contains over twenty skin-conditioning ingredients and shields your skin from harmful UV rays due to its SPF 20 sunscreen. This natural mineral sun protection factor contains key ingredients, including aloe vera, watermelon extract and plant extracts, to help fight against oxidative processes, improve skin's tone and texture and provide ultimate hydration.

557 | £35.21 50ml



BALANCING TONER

Unleash your skin's natural glow with **Balancing Toner**, a refreshing toner designed to remove excess dirt, minimise the appearance of pores and hydrate the skin before moisturising. With its unique blend of aloe, seaweed extract, white tea and cucumber, **Balancing Toner** helps to smooth skin's tone and texture to leave you with youthful-looking skin. Use after your favourite Forever cleanser.

560 | £21.12 130ml



SMOOTHING EXFOLIATOR

Instead of artificial microbeads, this gentle exfoliator uses natural jojoba beads and bamboo powder to remove dead skin cells without harming the skin or the environment, and added lemon essential oil works as a rich moisturiser to hydrate the new skin beneath the surface. Thanks to these cleansing benefits, this vitamin-infused exfoliator evens the tone and texture of skin to reveal a smooth, radiant and fresh complexion.

559 | £17.72 60ml



Care for your skin



SONYA ALOE DEEP MOISTURIZING CREAM

Some moisturisers are like a drop of water; this moisturiser is like ten fire hoses! **Sonya Aloe Deep Moisturizing Cream** quenches your skin's thirst by delivering moisture to the deeper layers. It also reduces the appearance of fine lines and wrinkles whilst promoting the elasticity of the skin. Includes pine bark extract.

311 | £28.81

71g



FOREVER ALPHA-E FACTOR

Forever Alpha-E Factor is a light skin-replenisher, containing rich ingredients to balance the skin, reduce dryness and create radiance. With a powerful combination of vitamins, this premium product encourages a youthful complexion by helping to revive, moisturise and nourish the skin; great for use after shaving.

187 | £29.10

30ml



MASK POWDER

This ultra-fine powder contains a unique combination of rich ingredients that smooth, condition and cleanse the skin. Blend with the **Aloe Activator** to create a rejuvenating face mask. After you apply the mask you'll feel it cleansing your pores, and once removed, skin will feel refreshed and conditioned.

341 | £17.60

29g



USING THE BEST
OF SCIENCE AND
NATURE



FOREVER MARINE MASK

Whether it's environmental stress, a long day, or the weather that has your face feeling drab and dry, the **Forever Marine Mask** can deeply cleanse and replenish the skin whilst balancing texture. With the moisturising and conditioning properties of aloe vera, honey, cucumber extract and natural sea minerals, this deep penetrating mask leaves the skin feeling refreshed and revitalised.

234 | £19.67

113g



FOREVER EPIBLANC

Uneven skin tone, dark spots and blemishes can make skin appear older than it really is. Improve the appearance of your complexion and even out your skin tone with this exclusive formula. Our 100% stabilised aloe vera gel is the natural base of this formula with added vitamin E and natural botanicals.

236 | £17.47

28.3g



R3 FACTOR SKIN DEFENSE CREME

Retain, restore and renew a healthy-looking glow with a valuable combination of aloe vera, collagen and vitamins to maintain a healthy skin tone and texture. Contains alpha hydroxy acid to naturally exfoliate the build-up of daily dead skin cells. Use beneath your favourite Forever moisturiser.

69 | £29.10

56.7g

FOREVER
FAVOURITE**ALOE VERA GELLY**

If your skin needs extra care, reach for **Aloe Vera Gelly**. Essentially identical to the aloe vera's inner leaf, our 100% stabilised **Aloe Vera Gelly** lubricates sensitive tissue safely. This topical thick gel soothes and calms irritation.

61 | £13.12 118ml

**ALOE LOTION**

This finely-textured moisturiser helps to condition your face and body and contains nourishing ingredients like jojoba oil, vitamin E, collagen and elastin to keep the skin smooth and supple. This softening lotion also includes apricot kernel oil, which locks in moisture and creates a lightweight barrier on the skin.

Aloe Lotion is ideal to soothe dry, irritated skin and to use as an after-sun lotion.

Suitable for people prone to dry skin conditions. Contains lanolin.

62 | £13.12 118ml

FOREVER ALOE SCRUB

Unlike some scrubs that use plastic microbeads, we use microspheres of jojoba which roll over your skin gently. As they roll, they pick up the dead skin cells that clog up pores and cause skin to look dull. Gentle enough for everyday use for your face or body, the natural ingredients exfoliate and reveal healthy-looking skin.

238 | £13.85 99g

ALOE MOISTURIZING LOTION

A thick, velvety moisturising cream containing nourishing aloe, jojoba oil, collagen and elastin to leave skin feeling soft and supple. This lotion moisturises your face, hands and body whilst maintaining the skin's natural pH balance. Its easy-to-absorb formula also makes a great base for makeup application.

Suitable for people prone to dry skin conditions.

63 | £13.12 118ml

ALOE HEAT LOTION

Containing heating agents and cooling aloe, this rich emollient lotion provides blissful relief from everyday stresses and strains. Great for warming up before exercise or soothing aches after a workout. **Aloe Heat Lotion** also contains menthol and eucalyptus and is ideal for a warming massage to help you feel rejuvenated.

64 | £13.12

118ml

AN IDEAL
SPORTS RUBFOREVER
FAVOURITE**ALOE MSM GEL**

A combination of aloe vera and methyl sulphonyl methane (MSM), this non-staining, clear gel soothes joints and muscles. With vitamin E and plant extracts, including rosemary, this lotion absorbs quickly and offers soothing relief after exercise. An excellent product that no sports bag should be without.

205 | £20.11 118ml

**ALOE PROPOLIS CREME**

A rich, creamy blend of aloe vera, bee propolis and camomile that helps maintain healthy, beautiful skin tone and texture. The **Aloe Propolis Creme's** moisturising and conditioning properties make for an excellent everyday moisturiser and helps to soothe irritation.

Suitable for people prone to dry skin conditions. Contains lanolin.

51 | £16.03 113g





BLOCKS UVA
AND UVB RAYS



New!

ALOE SUNSCREEN

Aloe Sunscreen lets you soak in the sun without harmful rays wreaking havoc on your skin. This water-resistant formula offers SPF 30 broad spectrum protection against UVA and UVB rays while locking in moisture with soothing inner leaf aloe. Powerful and gentle, **Aloe Sunscreen** will keep the whole family protected, wherever the adventure leads.

617 | £18.20 118ml

FOREVER
FAVOURITE



FOREVER SUN LIPS WITH SPF 30

Lips are one of your most sensitive skin areas. Take care of them by applying SPF 30 protection that blocks both UVA and UVB rays. This is a real must-have product for the summer months and offers perfect lip protection during ski season. It is water-resistant for up to eighty minutes and has a refreshing cool-mint flavour.

462 | £3.07 4.25g

FOREVER
FAVOURITE



FOREVER ALOE LIPS WITH JOJOBA

Get kissable lips with this rich and nourishing pocket-sized lip balm. This loaded lip product contains aloe, jojoba and three types of wax to smooth and soothe chapped, dry lips. Great for protecting lips all-year round.

22 | £3.07 4.25g

20022 | BOX OF 12 | £35.00 4.25g x 12



GENTLEMAN'S PRIDE

Gentleman's Pride is an alcohol-free aftershave balm that prevents that burning sensation by soothing and conditioning sensitive skin after shaving. This silky-smooth lotion can also double up as a moisturiser to revitalise the skin and calm irritation caused by razors or sun exposure. Thanks to the power of stabilised aloe vera gel and additional botanicals like rosemary and camomile, **Gentleman's Pride** offers a masculine fragrance that everyone will love.

70 | £13.12 118ml

Protect



FOREVER TRAVEL KIT

Take a little bit of Forever with you whenever and wherever you travel!

The Forever Travel Kit includes*:

- + Aloe Moisturizing Lotion (50ml)
- + 2x Aloe-Jojoba Shampoo (50ml)
- + Aloe-Jojoba Conditioning Rinse (50ml)
- + Forever Bright Toothgel (30g)

524 | £19.16 *Contents may vary



ALOE REFRESHING TONER

Alcohol-free toner with aloe, white tea and cucumber that refreshes and hydrates the skin. Use morning and night, after cleansing and exfoliating.

279 | £28.75 177ml



RECOVERING NIGHT CREME

Rich, velvety night cream used to replenish the skin and retain moisture whilst you sleep. The addition of collagen helps to combat the appearance of fine lines and wrinkles, and restore the skin to its youthful appearance.

342 | £27.05 57g

Essentials

ALOE AVOCADO FACE & BODY SOAP

Forever's pure inner leaf aloe vera gel has been combined with a unique blend of botanicals and creamy avocado to deeply moisturise and gently cleanse, leaving skin feeling soft and supple.

284 | £5.78

142g



New!



ALOE-JOJOBA SHAMPOO

Get beautifully shiny and easy-to-manage hair with this aloe vera and jojoba oil-infused shampoo. Its ingredients remove even the clingiest of oils while simultaneously soothing your scalp. The formula also contains **Lavender Forever Essential Oil**. This gentle pH-balanced formula is suitable for all hair types and can be used to help replenish your hair's natural moisture.

521 | £19.69

296ml



ALOE-JOJOBA CONDITIONING RINSE

Contains jojoba and vitamin B to help nourish, protect and strengthen the hair, this pH-balanced conditioner gives hair a silky, salon-look finish. Enriched with vitamins and nourishing oils – including macadamia oil, olive oil, sunflower seed oil and our own **Lavender Forever Essential Oil** – this conditioner gives your hair extra shine, manageability and helps to eliminate split ends. Use after the **Aloe-Jojoba Shampoo**.

522 | £18.18

296ml

ALOE EVER-SHIELD DEODORANT

Aloe Ever-Shield Deodorant provides effective, all-day protection. This gentle yet powerful product is non-irritating and does not stain clothes. The aloe vera formula contains no alcohol or harsh aluminium salts usually found in antiperspirant deodorants and can be used to soothe after underarm shaving and waxing. This deodorant also offers a clean, pleasant scent that's not overpowering.

67 | £6.50

92.1g



ALOE HAND SOAP

Aloe Hand Soap provides a soothing experience with each use. Formulated from pure 100% stabilised aloe vera gel and natural cleansers, this gentle formula with fruit extracts leaves your skin feeling soft and hydrated.

523 | £14.83

473ml



Look
and feel your
best



FOREVER BRIGHT TOOTHGEL

Created for the entire family – as well as your pets – this gentle, non-fluoride formula contains only the highest quality ingredients including aloe vera and bee propolis. Enjoy its natural mint flavour for a taste that will leave your mouth refreshed and your teeth clean. This toothgel is also suitable for vegetarians since it contains no animal by-products.

28 | £6.16

130g



25TH EDITION COLOGNE SPRAY FOR MEN

Exclusively created for Forever, the **25th Edition Cologne** is a fresh and sensuous masculine fragrance with an invigorating blend of fruit and herbal accents. This product also includes exotic wood undertones and subtle notes of Mediterranean lavender, refreshing iced pineapple and bergamot.

209 | £40.42

50ml



25TH EDITION PERFUME SPRAY FOR WOMEN

Leave behind a great impression and scent, thanks to this **25th Edition Perfume**. Expertly blended, the delicate summer scent of petals with warm, musky wood tones creates a light, sweet and floral fragrance that captures the essence of femininity. Perfect for everyday wear or special occasions.

208 | £40.42

50ml



SONYA PRECISION LIQUID EYELINER

Sonya Precision Liquid Eyeliner is made with natural, quality ingredients to redefine your eyes whilst nourishing the skin. This quick-drying and smudge-proof liner creates a bold, dramatic look thanks to deep carbon pigment that creates rich black colour and crisp, sleek lines. With ingredients that are kind to the delicate eye area, including aloe vera, castor oil, sunflower seed oil and vitamin E, this eyeliner also soothes and moisturises skin.

569 | £19.42

0.03 fl. oz.

FOREVER FAVOURITE

ALOE FIRST

This multi-purpose formulated spray – with aloe vera and bee propolis – helps soothe and protect skin and hair from the damaging effects of sun exposure, chlorine and minor skin irritations. It also works as an effective after-sun moisturising spray! The pH-balancing mist offers a delicate way to apply product without having to rub or touch sensitive skin.

40 | £17.44

473ml



ALOE VETERINARY FORMULA

Pets are part of the family too and **Aloe Veterinary Formula** is better than any belly scratch so it's the perfect way to show that you care! This easy-to-apply spray is ideal for soothing irritations, cleansing areas before applying dressings or to achieve a glossy and conditioned coat after bathing. The gentle formula can be diluted to cleanse irritated eyes or to clean dirty ears. It can also be used as a soothing leg wash to provide protection after exercise.

For pets and horses.

30 | £15.85

473ml



FOREVER FAVOURITE

FOREVER ALOE MPD 2X ULTRA

An environmentally-friendly, biodegradable, all-purpose detergent that effectively lifts grime and cuts through grease to remove stains. Its versatile cleaning power can tackle your laundry, floors, bathrooms, tiles, carpets and dishes. This highly concentrated formula only takes a few drops to get the job done. The gentle formula is also kind to hands and clothes.

307 | £21.29

946ml



FOREVER HAND SANITIZER WITH ALOE & HONEY

Enriched with soothing aloe and nourishing honey, one squirt of this handy disinfectant can kill 99.9% of germs and bacteria. With a refreshing scent of lemon and lavender, **Forever Hand Sanitizer** softens and moisturises hands as it cleans. A must-have for your pocket and bag.

318 | £3.64

59ml

Harness
the power^{of}
nature



FOREVER ESSENTIAL OILS TRI-PAK

This convenient sample pack contains 5ml sample sizes of all three single notes: Peppermint, Lemon and Lavender. The bottles are encased in a beautifully presented display box.

512 | £25.30

3 x 5ml



WE TRAVEL THE GLOBE TO SOURCE ONLY THE BEST AND MOST PURE INGREDIENTS



LESS THAN 1% OF THE ENTIRE PLANT SPECIES POPULATION PRODUCES ESSENTIAL OILS

FOREVER ESSENTIAL OILS PEPPERMINT

The peppermint is extracted from plants that have been grown and harvested by the same farm for generations. These plants have naturally higher menthol content, providing the cooling effect that peppermint is known for.

508 | £14.96

15ml



FOREVER ESSENTIAL OILS LEMON

Lemon, one of the most well known and loved oils, has been used throughout the world for centuries for its antiseptic properties and uplifting scent. **Forever Essential Oils in Lemon** provides nature's purest lemon oil to uplift and energise.

507 | £10.73

15ml

FOREVER ESSENTIAL OILS LAVENDER

Grown and harvested in Bulgaria due to ideal climate and soil, **Forever Essential Oils in Lavender** contains a high level of linalyl acetate – this gives lavender its fruity and sweet aroma. Use to soothe, balance and relax.

506 | £20.27

15ml



FOREVER ESSENTIAL OILS DEFENSE

The **Defense** blend combines clove bud, orange, cinnamon bark, rosemary, frankincense, eucalyptus and juniper berry to promote strength and vitality.

510 | £19.34

10ml



FOREVER ESSENTIAL OILS AT EASE

The **At Ease** blend provides a combination of wintergreen, lavandin, eucalyptus, coriander, olibanum, rosemary, Roman camomile, peppermint, basil and organum, specifically combined to promote harmony and inner-calm.

509 | £16.75

10ml



FOREVER ESSENTIAL OILS SOOTHE

This blend of oils provides a perfectly balanced combination of wild mint, wintergreen, camphor, ylang ylang and camomile, specially blended to soothe.

511 | £27.80

10ml



FOREVER ESSENTIAL OILS CARRIER OIL

A proprietary blend of aloe vera, vitamins E, A and C and natural unscented oils. As **Forever Essential Oils** are so potent, they should be used in conjunction with carrier oil. A carrier oil is also a great way to help spread and massage oils.

505 | £13.51

118ml

DRINKS AND GELS

Aloe Blossom Herbal Tea.....	7
Forever Active Boost.....	6
Forever Active Boost X.....	6
Forever Aloe Berry Nectar.....	5
Forever Aloe Peaches.....	5
Forever Aloe Vera Gel.....	5
Forever Aloe Vera Gel - Mini.....	5
Forever Freedom.....	7
Forever Pomesteen Power.....	7
Forever Tripack.....	4

BEE

Forever Bee Honey.....	8
Forever Bee Pollen.....	9
Forever Bee Propolis.....	9
Forever Royal Jelly.....	9

NUTRITIONAL

A-Beta-CarE.....	13
Absorbent-C.....	14
Argi+.....	13
Fields of Greens.....	14
Forever Active HA.....	17
Forever Active Pro-B.....	11
Forever Arctic Sea.....	10
Forever B12 Plus.....	17
Forever Calcium.....	10
Forever Daily.....	10
Forever Fiber.....	10
Forever Garlic-Thyme.....	14
Forever Ginkgo Plus.....	14
Forever Immublend.....	14
Forever Kids.....	15
Forever Lycium Plus.....	16

Forever Move.....	13
Forever Multi-Maca.....	16
Forever NutraQ10.....	16
Forever Supergreens.....	12
Forever Vision.....	16
Nature-Min.....	10
Vitolize (for men).....	13
Vitolize (for women).....	13

WEIGHT MANAGEMENT

C9.....	18
F15.....	19
Forever Fast Break.....	21
Forever Garcinia Plus.....	21
Forever Lean.....	21
Forever Lite Ultra.....	20
Forever Therm.....	21
Vital ⁵	19

SKINCARE

Aloe Activator.....	31
Aloe Bio-Cellulose Mask.....	30
Aloe Heat Lotion.....	35
Aloe Lotion.....	34
Aloe Lips.....	37
Aloe Lips - Box of 12.....	37
Aloe Moisturizing Lotion.....	34
Aloe MSM Gel.....	34
Aloe Propolis Creme.....	34
Aloe Refreshing Toner.....	37
Aloe Sunscreen.....	36
Aloe Vera Gelly.....	34
Awakening Eye Cream.....	31
Balancing Toner.....	31
Forever Aloe Scrub.....	34

Forever Alpha-E Factor.....	33
Forever Epiblanc.....	33
Forever Marine Mask.....	33
Forever Sun Lips.....	37
Forever Travel Kit.....	37
Gentleman's Pride.....	37
Infinite by Forever.....	23
Infinite by Forever Firming Complex.....	22
Infinite by Forever Firming Serum.....	22
Infinite by Forever Hydrating Cleanser.....	22
Infinite by Forever Restoring Crème.....	22
Mask Powder.....	33
Protecting Day Lotion.....	31
R3 Factor Skin Defense Creme.....	33
Recovering Night Creme.....	37
Smoothing Exfoliator.....	31
Sonya Aloe Deep Moisturizing Cream.....	32
Sonya Daily Skincare.....	27
Sonya Illuminating Gel.....	26
Sonya Refining Gel Mask.....	27
Sonya Refreshing Gel Cleanser.....	26
Sonya Soothing Gel Moisturizer.....	27

PERSONAL CARE

25th Edition Cologne for Men.....	40
25th Edition Perfume for Women.....	40

Aloe Ever-Shield Deodorant.....	39
Aloe Hand Soap.....	39
Aloe-Jojoba Conditioning Rinse.....	39
Aloe-Jojoba Shampoo.....	39
Aloe Avocado Face & Body Soap.....	38
Forever Bright Toothgel.....	40
Sonya Precision Liquid Eyeliner.....	40

HOUSEHOLD

Aloe First.....	41
Aloe Veterinary Formula.....	41
Forever Aloe MPD.....	41
Forever Hand Sanitizer.....	41

ESSENTIAL OILS

Forever Essential Oils – At Ease.....	43
Forever Essential Oils – Carrier Oil.....	43
Forever Essential Oils – Defense.....	43
Forever Essential Oils – Lavender.....	43
Forever Essential Oils – Lemon.....	43
Forever Essential Oils – Peppermint.....	43
Forever Essential Oils – Soothe.....	43
Forever Essential Oils – Tri-Pak.....	42

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Ensuring the highest quality.

We own numerous patents for the stabilisation of aloe vera, which assures you of the highest quality aloe vera-based health and beauty products. Our aloe vera products were the first to receive the International Aloe Science Council seal of approval for consistency and purity. Many of the products also feature the Kosher and Halal seals of approval. Forever does not test its products on animals.

foreverliving.com
foreverknowledge.info

Forever Business Owner: 

Code: 1157/P

June 2019

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